



OFFICE OF DENMARK'S TECH AMBASSADOR

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TechPlomacy, communication and rich media production

Do you have a passion for technology, digitalisation and Danish foreign policy? Do you know how to get people's attention and are you a strong communicator with the ability to plan, produce and promote rich content through various platforms? Look no further.

Would you like to immerse yourself in the world's leading start-up ecosystem? Pick some of the quirkiest tech brains in the world and be able to share their vision and ideas in an engaging way? Help shape future foreign policy and prepare Danish society for the arrival of new technologies? And not least produce journalistic feature stories and social media assets such as videos, podcasts and infographics?

Then we offer a unique opportunity:

We are looking for a **highly creative, energetic and media-savvy intern** to join Denmark's Tech Ambassador and his team in Silicon Valley, California. You will help spearhead the Tech Representation's digital diplomacy on social media platforms, with the aim to promote digital and technological developments as a strategic priority across Denmark's Foreign Policy, our foreign service and our network of representations around the world.

The 6-months internship runs from August 1st 2018 until January 31 2019. **Please apply by 1st of March 2018 at techamb@um.dk.**

Read further below – and follow us on our social media profiles to see what we do!

Nb. The tattoo is not (necessarily..) one of the benefits we offer 😊



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WHAT IS TECHPLOMACY?

In 2017 the Danish government decided to launch a new foreign policy initiative elevating technology and digitalisation to a key foreign policy priority. Digitalization or the so-called fourth industrial revolution brings with it fundamental changes to economies and societies worldwide. For Denmark, as for many other countries, this creates huge opportunities but also challenges: How do you best promote Danish interests in a world where global tech companies outweigh the GDP of many nation states? What role does governance, regulation and multilateral institutions play in a rapid digital world? How will technological readiness define future winners and losers on a global scale?

As part of the Foreign Ministry, the Office of the Danish Tech Ambassador is working to promote Danish interests and collaborate closely with other Danish ministries, companies and institutions in this digital revolution. Based in Silicon Valley, California, but with a global mandate and a team that also sits in Copenhagen and Beijing, the Tech Ambassador spearheads efforts to build stronger relations and high-level dialogue with the global tech sector – from tech giants such as Google, Facebook, Apple, Amazon and Alibaba to smaller start-ups, world-class universities and researchers, civil society and NGOs, and cities and regions that have insights and experience in this field.

Denmark is the first country in the world to appoint a Tech Ambassador. It is a new foreign policy area - not just for Denmark but for all countries. Like technology, we aim to transcend borders, slightly disruption the traditional notion of diplomacy in the process.

WHO ARE YOU?

We are looking for a new media communications intern with unique competences in video production to join our team in Silicon Valley, California. You will help develop and implement an ambitious communications strategy, which aims at increasing the knowledge of the work of the Tech Representation as well as brand Denmark and Danish companies, authorities and institutions as world leaders in the digital area. We are ready to test new formats, delivery methods and think outside the box to ensure our messages reach the relevant audiences. We believe short movies, podcasts and graphics could be important formats going forward.

We offer:

- A unique opportunity to put your mark on Denmark's future TechPlomacy and to elevate your skills within graphics and video production to a higher level
- Hands-on experience working with innovation in Silicon Valley and around the world – with strategic communication as part of a highly prioritized foreign policy initiative, which you can use in your further studies and professional life
- Insights into Danish foreign policy priorities and diplomacy
- Practical experience working in the Foreign Ministry as well as with other ministries, agencies, business partners, and a range of other stakeholders.
- An opportunity to live and work in Silicon Valley, the world's leading tech ecosystem.

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Your tasks will include (but are not limited to):

- Help develop our strategic communication, including developing our social media presence on multiple channels through content and video production
- Take lead on preparing a number of videos, podcasts and graphics related to TechPlomacy and technological, digital and political developments directed at Danish and international audiences
- Help cultivate the Tech Representation's network of Danish and international journalists, bloggers and influencers
- Identify and elaborate specific initiatives and projects
- Contribute to analyses of current tech trends and their impact on (Danish) society and economy
- Contribute to other parts of the Tech Representation's ongoing tasks and assignments, including delegation visits at different levels, reporting, networking etc.

PRACTICAL INFORMATION AND APPLICATION

General conditions and requirements

The internship should ideally constitute an educational component in your Master's degree. The internship must contribute to the student's education and will to the extent possible be structured in a manner that ensures ECTS credit. It will be possible to complete an extensive assignment within an area of interest in order to obtain the required credit commanded by the student's University.

Duration

6-months

Qualifications

The intern must be a Danish citizen or have a prolonged affiliation with Denmark. It is furthermore a prerequisite that the intern is enrolled in a Danish or foreign institution of higher education during the internship. The intern must have finished a Bachelor or similar at university level. Strong English proficiency in both verbal and written language is required along with user level IT skills.

Foreign nationals may be offered an internship provided they have lived in Denmark for a number of years (a minimum of 3-4 years), are enrolled in an education programme at a Danish institution of higher education, and are, at the time of application, living in Denmark.

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Financial support, accommodation and health insurance

The internship is unpaid but the mission provides a monthly subsidy (currently DKK 4.000) intended to partially support expenditures in relation to accommodation, health insurance and board. It is possible to remain eligible for SU during the internship according to the applicable rules. Interns also have the opportunity to seek grants from relevant institutions.

Security clearance and contract

Interns must be security cleared prior to the beginning of the internship. The mission will initiate this process as part of the finalisation of the application process.

A contract will be drafted prior to the beginning of the internship.

Application

An application containing a crisp and motivated cover letter, curriculum vitae, a copy of your diploma(s), and any recommendations should be send to techamb@um.dk

The deadline for applying will be the **1st of March 2018 at 12.00 (DK time)**. Chosen applicants will be invited for interviews shortly thereafter as well as a written test.

Further information

Questions regarding the internship, including practicalities, can be directed to Mikael Ekman, Deputy to the Tech Ambassador, by email: mikaek@um.dk.



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